



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2021

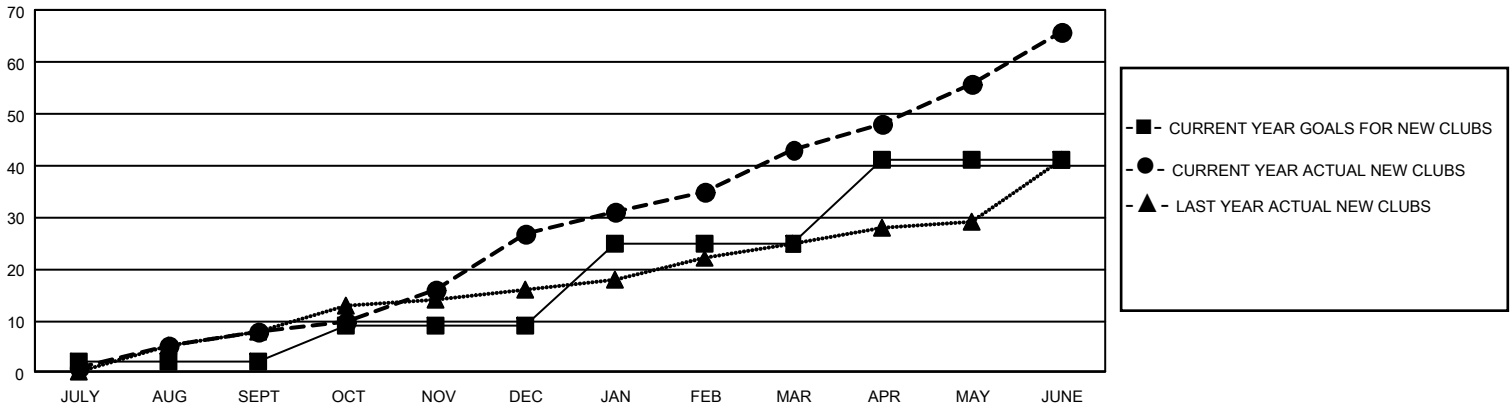
## GAT Constitutional Area 7

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

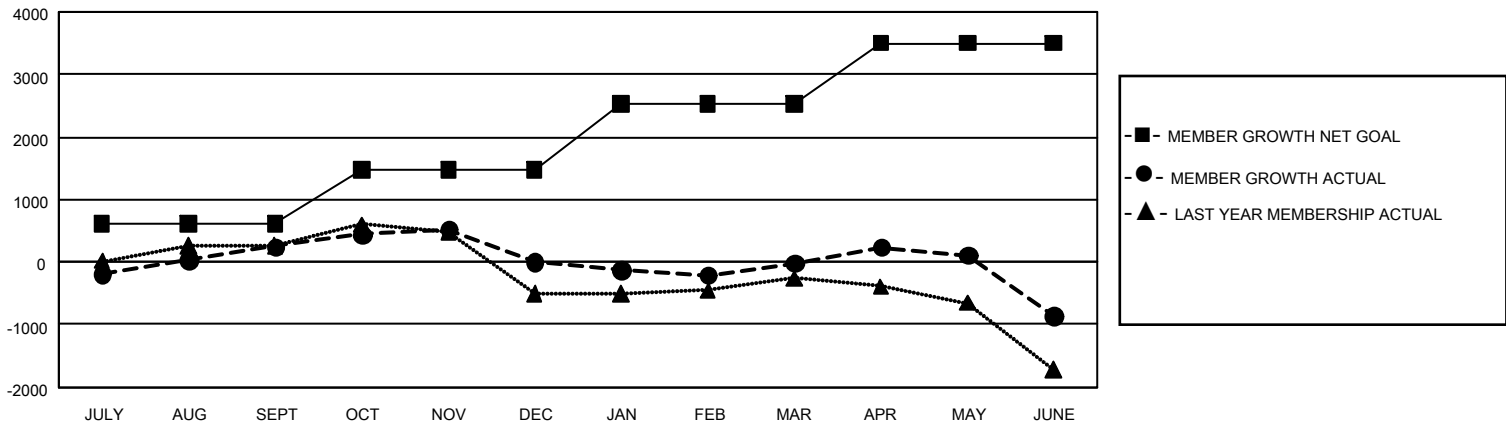
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 6             | 8         | 19            |
| OCT/NOV/DEC           | 21            | 19        | 5             |
| JAN/FEB/MAR           | 48            | 16        | 32            |
| APR/MAY/JUNE          | 48            | 23        | 20            |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2020-2021 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 615                    | 1,752                | 1,333  |
| OCT/NOV/DEC           | 864                    | 1,798                | 1,905  |
| JAN/FEB/MAR           | 1057                   | 1,424                | 1,280  |
| APR/MAY/JUNE          | 964                    | 2,424                | 2,971  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|   |  |                                       |                 |
|---|--|---------------------------------------|-----------------|
| DROPPED CLUBS: 76   | 1,283 CLUBS OF 1,934 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>            |                 |
| <u>DROPPED MEMBERS</u>                                    |  | MALE                                  | 25,347 (59.58%) |
| DECEASED  | 515  | FEMALE                                | 17,198 (40.42%) |
| CLUB CANCELLED  | 192  | TOTAL FAMILY UNIT MEMBERS 6,934       |                 |
| OTHER   | 6,781  |                                       |                 |
| TOTAL   | 7,488  |                                       |                 |
| <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> |  | TOTAL FAMILY UNIT MEMBERS 6,934       |                 |
|   |  | FAMILY MEMBERS PAYING HALF DUES 3,672 |                 |